

MONTHLY MEMBERSHIP PROGRESS REPORT

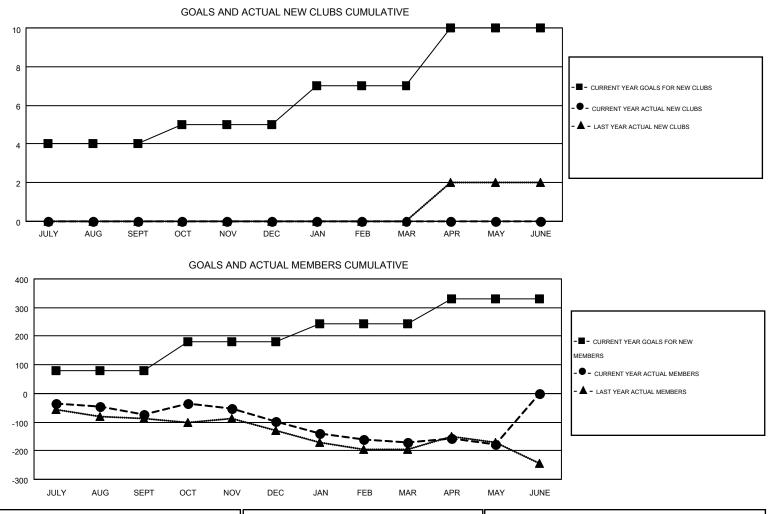
Multiple District 24

LOCATION: VIRGINIA

GMT CA 1

GMT: JERRY SMITH

Clubs					Members				
	RESU	LTS FOR 2014-2015	i			RESL	ILTS FOR 2014-2015	i	
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	4	0	2	-2	JULY/AUG/SEPT	81	148	221	-73
OCT/NOV/DEC	1	0	2	-2	OCT/NOV/DEC	100	169	193	-24
JAN/FEB/MAR	2	0	0	0	JAN/FEB/MAR	62	122	195	-73
APR/MAY/JUNE	3	0	0	0	APR/MAY/JUNE	87	109	116	-7



DROPPED CLUBS: 4		178 CLUBS OF 282 ADDED 1 OR MORE	GENDER DISTRIBUTION		
		NEW MEMBERS	MALE	5,181 (71.60%)	
DROPPED MEMBERS			FEMALE	2,055 (28.40%)	
DECEASED	121	CLICK HERE FOR HEALTH	FAMILY UNIT MEMBERS	1,131	
CLUB CANCELLED	31	ASSESSMENT DATA	HEAD OF HOUSEHOLD	555	
OTHER	573				
TOTAL	725		NON-HEAD OF HOUSEHOLD	576	